



Marketing and Publications Internship

The International Leadership Association is now accepting applicants for a **Summer 2019 Marketing and Publications Internship**. The intern will assist the ILA with messaging and outreach strategies for the organization. This position is also focused on the promotion of ILA publications. The intern will report directly to the Program Coordinator and work closely with the ILA's staff.

Duration: The internship will take place during the June-August 2019 summer semester. The intern could start earlier and/or stay for longer, if desired. Outstanding performance may lead to hourly employment after the internship ends.

Hours: A typical work week will be 3-5 days for 6-8 hours each day in our Silver Spring, MD office.

To Apply: Please send a letter of interest, resume, and writing sample to ila@ila-net.org with the subject line "Online Engagement Internship – [Your Name]". Applicants will be considered on a rolling basis.

Duties and Responsibilities:

- Assist with the development and implementation of creative concepts and marketing strategies for promoting the ILA's new books on leadership.
- Promote the visibility and use of the ILA's online "[Intersections Portal](#)", where members connect, among members and as a membership benefit
- Coordinate outreach to publishers to build relationships and promote ILA author's books on leadership.

Qualifications:

- Excellent written and interpersonal communication skills.
- Ability to work independently and as part of a team.
- Outstanding work ethic.
- Strong attention to detail.
- Interest in leadership knowledge and practice.
- Ideally, a current undergraduate, graduate student, or recent graduate.

Compensation & Other Benefits

The internship is designed to support and foster career development, and offered on a flexible basis so that the intern can fit their internship around studies and other commitments. Although the internship is unpaid, benefits include:

- Free, 1 year [ILA membership](#).
- Flexible schedule.
- Opportunity to earn university credit.
- Opportunity to build a portfolio of work.
- Opportunity to establish an employment reference from a global association.
- Opportunity to make connections with members from around the world involved in leadership.

Location: ILA is located outside Washington, DC in downtown Silver Spring, Maryland. We are a few blocks away from the Silver Spring Transportation Center and Metro Stop. If you are a University of Maryland student, please note that the free University commuter bus runs between campus and downtown Silver Spring.

About the International Leadership Association: The ILA is the largest worldwide community committed to leadership scholarship, development, and practice. We have thousands of members who hail from over 68 countries – a majority of whom have worked in two or more countries. ILA helps members CONNECT with leadership professionals, ENHANCE professional networks and leadership capacity, SUPPORT the continued development of the field of leadership, and BELONG to a group of professionals committed to fostering a deeper understanding of leadership for the greater good. Learn more at www.ila-net.org.